

## G2 Crowd: HubSpot Sales

[Link to G2 Review Site](#)

Quotes to Highlight:

*"HubSpot sales helps me keep track of my sales as well as the rest of my team. I can see what is in the pipeline, how close we are to reaching our goals and even how productive we have been. This is a great program that provides vital information in a very user friendly way."*

*"Before HubSpot we had No visibility into lost customers, where they went and why. We had almost No visibility into email marketing campaigns. We had NO sales CRM. We had a homegrown makeshift CAPA case resolution system. We had no metrics on our lead conversions. ALL of these have been resolved, and will continue to increase the ROI for us the more data we pump into the system."*

## Trust Radius: HubSpot Sales

[Link to Trust Radius Review Site](#)

Quotes to Highlight:

*"HubSpot provides the ability to create sales automation that a non-developer can effectively build and benefit from. This has saved our company costly development fees that we've paid to other software platforms in the past."*

*"Enables our team to share best practices through testing and measuring the performance of templates, then refining and sharing email templates that work well across the whole team."*

*"It makes it easy to see where deals are in the funnel, and to manage deals if they stall."*