

Sales Hub Professional

Sales Hub Professional - One Liner

Sales Hub Professional is built for scaling teams and enables them to optimize, automate & report on sales.

Key Features

Multiple Teams

• Organize your HubSpot account users into groups that you can use to control access, rotate leads, filter reports, and more. Up to 10 teams

Multiple Deal Pipelines

• Track sales performance across different regions, verticals, or other dimensions separately. Define unique sets of stages for each sales process. Up to 15 deal pipelines per account

Sales Automation

• Automate common sales operational tasks like rotating leads and triggering sales team notifications. Required Fields

• Define fields that must be completed by your team when certain actions are taken (e.g. a deal moves between stages).

Products

• Build a customized library of the products you sell. Attach these products to deals and report on performance of these different products.

Quotes

- Create and share professional-looking proposals in just a few clicks.
- 1:1 Video Creation
 - Create videos using your laptop camera or the screen sharing tool inside your HubSpot account. Share personalized videos with prospects directly from the HubSpot CRM, and track their performance with a built-in analytics dashboard.

Smart Notifications

• Enable prioritization of incoming notifications about prospect activity, highlighting the strongest signals that are worth a rep's immediate attention.

Salesforce Integration

• Bi-directionally sync contacts, companies, deals/opportunities, and tasks/activities between your Salesforce account and your HubSpot account.

Calculated Properties

• Set up custom equations based on number properties. You can also automatically calculate the min, max, count, sum, or average value for properties on associated records.

For a complete list of features, visit <u>HubSpot's product catalog</u>.



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Key Benefits

- 1. Connect with prospects in a more personal, human-friendly way. Today's buyer is empowered to make their own decisions, in their own way, and on their own time. The distraction and interruption of cold calls, emails, and spam weigh heavily on the fragile relationship with a new prospect. HubSpot Sales tools help reps build warm, 1:1 relationships with contacts by arming them with extra context and easy options for personalizing every outreach.
- 2. Organize and optimize your entire sales process. HubSpot Sales brings together all the tools you need to grow your business. With a complete suite of sales acceleration and productivity tools, a seamlessly integrated CRM, and option to connect to HubSpot's marketing platform; it's easy to organize your sales process and optimize it every step of the way.
- 3. Automate your most time-consuming tasks. Eliminate the back and forth of booking Meetings, automate your follow-up, set task reminders, build and optimize email templates and so much more. HubSpot Sales is the all-in-one solution for automating your most time-consuming sales tasks so you can work less and sell more.

Pricing

Starting at \$500 USD a month

5 users included. Visit the <u>Pricing Page</u> for more information

Comparing Sales Professional to Starter?

Sales Hub Professional solves for mature sales teams who have graduated off of point solutions and need a viable all-in-one sales stack to be successful. The Professional features give you everything in the Starter package in addition to an elevated experience with multiple team needs, pipeline management & automation.



Sales Hub Professional

Visit the Product Page