CMS Hub

HubSpot

Starter

A FAST SECURE RELIABLE WEBSITE

Global CDN
Standard SSL certificate
24/7 security monitoring & threat detection
99.99% uptime
Web application firewall

EFFICIENTLY CREATE REMARKABLE CONTENT

Website pages (Up to 15)
Blog (One blog, unlimited posts)
Drag & drop page builder
Theme editor
Built-in AMP support for blogs
Advanced menus (navigation)
Access to asset & app marketplaces
File management, hosting, & storage on CDN
Default website themes
Mobile Optimization
Multi-language content creation
Personalization tokens
In-page SEO recommendations
Site export
Blog import
Custom domains
Host content on a www subdomain (limit to 1)
Domain manager
URL mappings
Design manager
Local web development
Developer documentation & community

AN ALL ON ONE CRM PLATFORM

All features of HubSpot CRM
Email marketing tools
Ads management
Landing pages
Video hosting
conversational bots
Forms
automated kick-back emails
Multiple currencies
List segmentation
Mobile App
Live chat
Conversations inbox
Facebook Messenger integration
Reporting Dashboards (10)
Analytics views

Professional

Everything in CMS Hub Starter, plus...

PERSONALIZE THE CUSTOMER EXPERIENCE

Smart content & reporting
Password protected pages
Dynamic content with HubDB

OPTIMIZE FOR WHAT'S WORKING

Traffic analytics
Contact create attribution reporting
A/B testing & reporting
Calls to action
Custom reporting (up to 100 reports)

CREATE YOUR CONTENT STRATEGY

SEO recommendations & optimizations
Content strategy
Google Search Console integration
Content staging

Increases in limits and extended functionality

Salesforce Integration
25 Dashboards with up to 20 reports on each
Access to HubSpot's replatforming services

> Upgrade to CMS Hub Professional to remove the limits in CMS Hub Starter (in orange)

Enterprise

Everything in CMS Hub Professional, plus...

CREATE POWERFUL DIGITAL EXPERIENCES

Web apps (powered by serverless functions)
Memberships
Custom objects
Reverse proxy support
Adaptive testing

EASILY MANAGE A GROWING TEAM & BRAND

Content partitioning
Single sign-on
Heirarchical teams
User roles
Field level permissions
Custom CDN Configuration
Site performance monitoring
Activity logging
Code alerts

EXTEND YOUR BRAND

Additional root domains
Multi-domain traffic reporting

Increases in limits and extended functionality

Purchase as many brand domains as needed
50 Dashboards with up to 20 reports on each
Up to 500 custom reports

Please visit our products and services catalog for the most up to date pricing and packaging information.