

PRIMARY COLOR

**Solaris**  
#FF5C35  
RGB: 255, 92, 53  
CMYK: 0%, 74%, 85%, 0%  
Pantone 171 C

**Yuma**  
#FFCEC2  
RGB: 255, 207, 194  
CMYK: 0%, 19%, 24%, 0%  
Pantone 171 C @ 30%

**Lorax**  
#FF7A59  
RGB: 255, 122, 89  
CMYK: 0%, 52%, 65%, 0%  
Pantone 171 C @ 81%

**Helios**  
#D44325  
RGB: 212, 67, 37  
CMYK: 0%, 68%, 83%, 17%  
Pantone 7597 C

NEUTRALS

**Chapati**  
#FCEAD7  
RGB: 252, 234, 215  
CMYK: 0%, 7%, 15%, 1%  
Pantone 2015 C @ 45%

**Oatmilk**  
#FEF4EA  
RGB: 254, 244, 234  
CMYK: 0%, 4%, 8%, 0%  
Pantone 2015 C @ 20%

DARK GREYS

**Dark Matter**  
#192733  
RGB: 25, 39, 51  
CMYK: 51%, 24%, 0%, 80%  
Pantone 7547 C

**Eclipse**  
#213343  
RGB: 33, 51, 67  
CMYK: 51%, 24%, 0%, 74%  
Pantone 7546 C

**Galaxy**  
#2E475D  
RGB: 46, 71, 93  
CMYK: 51%, 24%, 0%, 64%  
Pantone 7546 C @ 96%

**Meteor**  
#3E5974  
RGB: 62, 89, 116  
CMYK: 47%, 23%, 0%, 55%  
Pantone 7545 C

**Celestial**  
#516F90  
RGB: 81, 111, 144  
CMYK: 44%, 23%, 0%, 44%  
Pantone 7545 C @ 87%

**Comet**  
#7691AD  
RGB: 118, 145, 173  
CMYK: 32%, 16%, 0%, 32%  
Pantone 7545 C @ 67%

LIGHT GREYS

**Nebula**  
#99AFC4  
RGB: 153, 175, 196  
CMYK: 22%, 11%, 0%, 23%  
Pantone 536 C

**Milky Way**  
#B6C7D6  
RGB: 182, 199, 214  
CMYK: 15%, 7%, 0%, 16%  
Pantone 536 C @ 70%

**Satellite**  
#DBE4ED  
RGB: 219, 228, 237  
CMYK: 8%, 4%, 0%, 7%  
Pantone 536 C @ 30%

**Constellation**  
#EAF0F6  
RGB: 234, 240, 246  
CMYK: 5%, 2%, 0%, 4%  
Pantone 7547 C @20%

**Supernova**  
#F6F9FC  
RGB: 246, 249, 252  
CMYK: 2%, 1%, 0%, 1%  
Pantone 7547 C @10%

**Moon**  
#FFFFFF  
RGB: 255, 255, 255  
CMYK: 0%, 0%, 0%, 0%  
Pantone 7547 C @0%

SECONDARY COLORS

**Cherry Blossom**  
#F62D71  
RGB: 246, 45, 113  
CMYK: 0%, 82%, 54%, 4%  
Pantone 205 C

**Kyoto**  
#ED2D40  
RGB: 237, 45, 64  
CMYK: 0%, 81%, 73%, 7%  
Pantone 032 C

**Sahara**  
#FF8933  
RGB: 255, 137, 51  
CMYK: 0%, 46%, 80%, 0%  
Pantone 715 C

**Berlin Bus**  
#FFBC4B  
RGB: 255, 188, 75  
CMYK: 0%, 26%, 71%, 0%  
Pantone 1365 C

**Emerald Isle**  
#4FB06D  
RGB: 79, 176, 109  
CMYK: 55%, 0%, 38%, 31%  
Pantone 7730 C

**Zamba**  
#0FBFBF  
RGB: 15, 191, 191  
CMYK: 92%, 0%, 0%, 25%  
Pantone 319 C

**Atlantic**  
#0068B1  
RGB: 0, 104, 177  
CMYK: 100%, 41%, 0%, 31%  
Pantone 307 C

**Macaron**  
#5C62D6  
RGB: 92, 98, 214  
CMYK: 57%, 54%, 0%, 16%  
Pantone 2726 C

**Carnaby**  
#BD138D  
RGB: 189, 19, 141  
CMYK: 0%, 90%, 25%, 26%  
Pantone 241 C

**Lake Hillier**  
#FCC0D4  
RGB: 252, 192, 212  
CMYK: 0%, 24%, 16%, 1%  
Pantone 205 C @ 30%

**Coquelicot**  
#FBC0C6  
RGB: 251, 192, 198  
CMYK: 0%, 24%, 21%, 2%  
Pantone 032 C @ 30%

**Africanis**  
#FFDBC1  
RGB: 255, 219, 193  
CMYK: 0%, 14%, 24%, 0%  
Pantone 715 C @ 30%

**Patagonia**  
#FFEBC9  
RGB: 255, 235, 201  
CMYK: 0%, 8%, 21%, 0%  
Pantone 1365 C @ 30%

**Matcha**  
#CAE7D3  
RGB: 202, 231, 211  
CMYK: 13%, 0%, 9%, 9%  
Pantone 7723 C @ 30%

**Niagara Falls**  
#B7ECEC  
RGB: 183, 236, 236  
CMYK: 22%, 0%, 0%, 7%  
Pantone 319 C @ 30%

**Swiss Alps**  
#B2D1E7  
RGB: 178, 209, 231  
CMYK: 23%, 10%, 0%, 9%  
Pantone 307 C @ 30%

**Ube**  
#CED0F3  
RGB: 206, 208, 243  
CMYK: 15%, 14%, 0%, 5%  
Pantone 7456 C @ 30%

**Anemone**  
#EBB8DD  
RGB: 235, 184, 221  
CMYK: 0%, 22%, 6%, 8%  
Pantone 241 C @ 30%

**Caño Cristales**  
#F86295  
RGB: 248, 98, 149  
CMYK: 0%, 60%, 40%, 3%  
Pantone 205 C @ 75%

**Maple Leaf**  
#F56271  
RGB: 245, 98, 113  
CMYK: 0%, 60%, 54%, 4%  
Pantone 032 C @ 75%

**Brezel**  
#FFA766  
RGB: 255, 167, 102  
CMYK: 0%, 35%, 60%, 0%  
Pantone 715 C @ 75%

**Ginkgo Ave**  
#FFCD78  
RGB: 255, 205, 120  
CMYK: 0%, 20%, 53%, 0%  
Pantone 1365 C @ 75%

**Tiergarten**  
#7BC492  
RGB: 123, 196, 146  
CMYK: 37%, 0%, 26%, 23%  
Pantone 7723 C @ 75%

**Kandy to Ella**  
#57D2D2  
RGB: 87, 210, 210  
CMYK: 59%, 0%, 0%, 18%  
Pantone 319 C @ 75%

**Pier 39**  
#408EC5  
RGB: 64, 142, 197  
CMYK: 68%, 28%, 0%, 23%  
Pantone 307 C @ 75%

**Mediterranean**  
#00497D  
RGB: 0, 73, 125  
CMYK: 100%, 42%, 0%, 51%  
Pantone 7693 C

**Muir Woods**  
#387D4E  
RGB: 56, 125, 78  
CMYK: 55%, 0%, 38%, 51%  
Pantone 7741 C

**Galápagos**  
#0B8484  
RGB: 11, 132, 132  
CMYK: 92%, 0%, 0%, 48%  
Pantone 7717 C

**Kreuzberg**  
#4348B0  
RGB: 67, 72, 176  
CMYK: 62%, 59%, 0%, 31%  
Pantone 7670 C

**Métro 4**  
#CE4EAA  
RGB: 206, 78, 170  
CMYK: 0%, 62%, 17%, 19%  
Pantone 241 C @ 75%

**Glühwein**  
#850D63  
RGB: 133, 13, 99  
CMYK: 0%, 90%, 26%, 48%  
Pantone 242 C