## **Customer Terms and Conditions of the HubSpot for Startups Investor Connect Pilot**

The HubSpot for Startups Investor Connect pilot is an initiative for our startup customers to connect with our VC partners to initiate a fundraising discussion. We aim to help you make the best match possible and with partners that align with your industry/sector, your funding requirements, and lifecycle stage, among other criteria specified by you.

Upon enrollment in this pilot, you will be granted access to a matchmaking platform called Vestbee where you will create a profile that will be visible to participating VC partners through our dedicated showroom on Vestbee. Participating VC partners will review startup customer profiles and may contact you through the Vestbee messaging/connect tools or the HubSpot for Startups team may facilitate introductions between you and the VC partner. We can't guarantee a match will be made, but we hope that this pilot will facilitate successful introductions and conversations with some of our VC partners to obtain fundraising feedback and potentially initiate a fundraising conversation.

To enroll in this pilot, you must submit this <u>Investor Connect Pilot opt-in form</u>. By submitting this opt-in form, you are agreeing to these Investor Connect Pilot Terms and to provide feedback upon request. The feedback you provide will be owned by HubSpot.

The Investor Connect Pilot will run through the remainder of 2023, and may be continued, modified, expanded, or terminated at HubSpot's discretion. The effect of such changes or termination will be immediate upon notice to you. You can opt out of this Investor Connect Pilot at any time by notifying us at <a href="https://legal.hubspot.com">HSFS@hubspot.com</a>. HubSpot may share information such as the number of companies funded and total amounts of publicly disclosed funds raised. HubSpot will only share this information in the aggregate, unless otherwise permitted by you. Participation in this pilot program is optional and does not affect or change any rights or obligations of either party under the HubSpot Customer Terms of Service (available at: <a href="https://legal.hubspot.com/terms-of-service">https://legal.hubspot.com/terms-of-service</a>) or other existing terms and conditions between you and HubSpot. HubSpot takes no responsibility for the success of the matches made in the pilot, or for any activity and communication between the partner and startups post introduction whether through Vestbee or by HubSpot. All activity and data shared on the Vestbee platform is governed by the Vestbee Terms of Service, and HubSpot takes no responsibility for your participation or engagement with the Vestbee platform. HubSpot may restrict access to the dedicated showroom on Vestbee at our discretion.

By submitting this form you agree to participate in the Investor Connect Pilot and to the Customer Terms and Conditions of the HubSpot for Startups Investor Connect Pilot. You confirm that you are an authorized representative of your organization, a HubSpot for Startups customer in good standing, and that you agree to provide feedback regarding the pilot upon request.