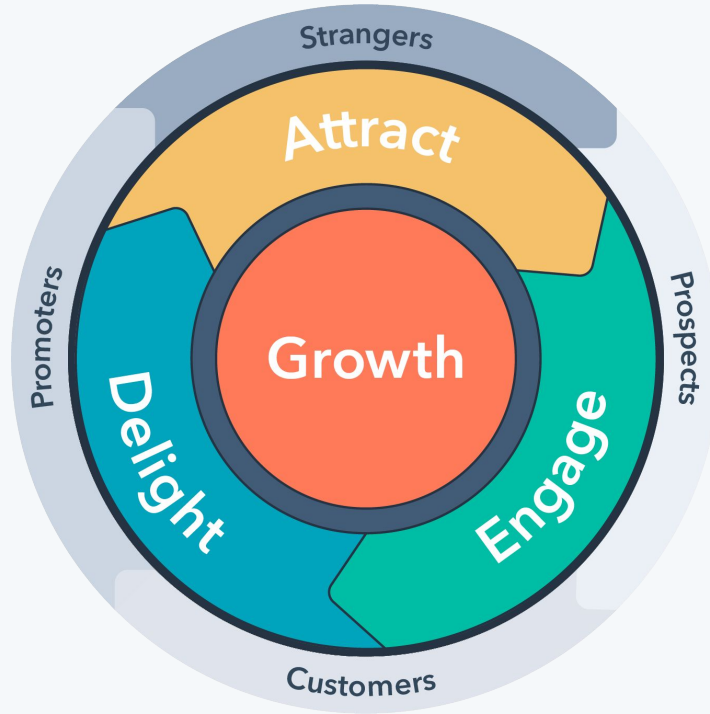


Meet the HubSpot Product



The HubSpot Flywheel



The HubSpot Product Suite



HubSpot Marketing Hub



HubSpot Sales Hub



HubSpot Service Hub



HubSpot CRM



HubSpot CMS Hub

All powered by the same database.

Now, everyone in the organization - Marketing, Sales, Services, IT - is working off the same system of record!





HubSpot CRM

UNIFY YOUR MARKETING, SALES & SERVICE DATABASES



Contact Management



Company Records



Forms

SHARE CONTEXT BETWEEN TEAMS



Contact Activity



Contact & Company
Insights



Documents

ORGANIZE & TRACK CUSTOMER COMMUNICATIONS



Reporting Dashboard



Conversations Inbox



Team Email



Live Chat



Conversational Bots



Tasks



Deals



Ticketing

The
HubSpot
CRM is free
forever!





HubSpot Sales Hub



Designed for
salespeople.
So they love
it and actually
use it.





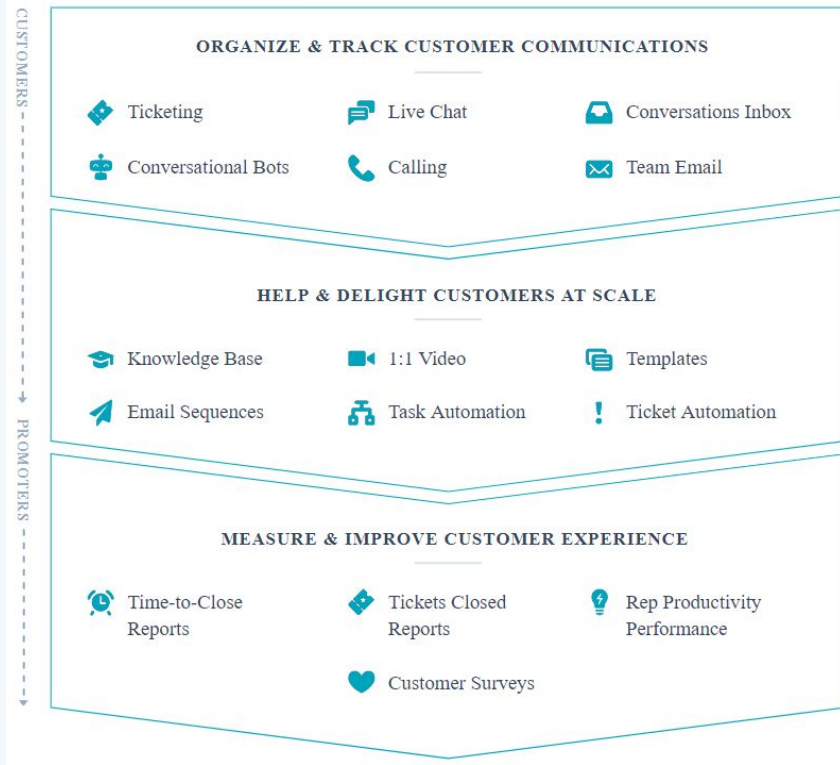
HubSpot Marketing Hub

Helps you
market in a
way that is
helpful,
human, and
remarkable





HubSpot Service Hub



Turn customers
into promoters
that grow your
business.





HubSpot CMS Hub

Flexible
enough for
marketers --
and powerful
enough for
developers

CREATE REMARKABLE WEBSITE PAGES WITH EASE



Drag-and-drop
Editor



Contact Attribution
Report Builder



Adaptive Testing



Website pages



SEO Recommendations
& Optimizations



Smart content
and reporting



Chat, Forms & Bots

ARCHITECT CUSTOM EXPERIENCES USING DEVELOPER-PREFERRED TOOLS



Dynamic content
with HubDB



Serverless functions



Code Alerts



Local website
development



Developer Docs &
Community



Website
themes

GET SPEED, SECURITY TOOLS & RELIABILITY, OUT-OF-THE-BOX



Standard SSL
Certificate



Reverse Proxy Support



Activity Logs



Site Performance
Monitoring



Custom CDN
Configuration



24/7 Security
monitoring &
threat detection



Learn the HubSpot Product Faster & Better

Tip #1

Start by identifying your learning goals



Within HubSpot, do you hope to be a

Specialist

OR

Generalist / Growth Partner



A partner who typically goes deep in one functional domain and deploys a narrow set of HubSpot solutions.

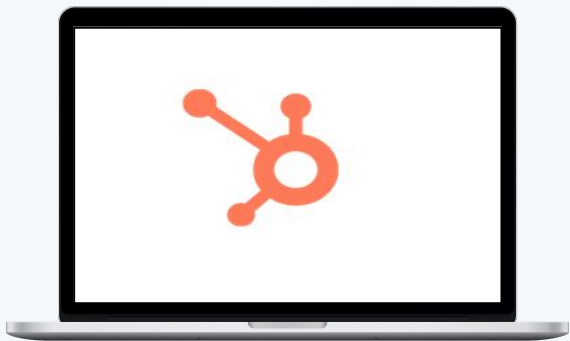
Start your learning journey with the HubSpot hub that matches your area of specialization



A partner who focuses on their client's growth goals and might deploy a broad set of HubSpot solutions based on their client's needs and objectives.

Start your learning journey by picking a HubSpot hub or two to learn first, and then grow your capabilities over time.





Tip #2

If you aspire to be a growth partner and are unsure where to begin, *start with the*

HubSpot CRM + HubSpot Sales Hub and/or HubSpot Marketing Hub

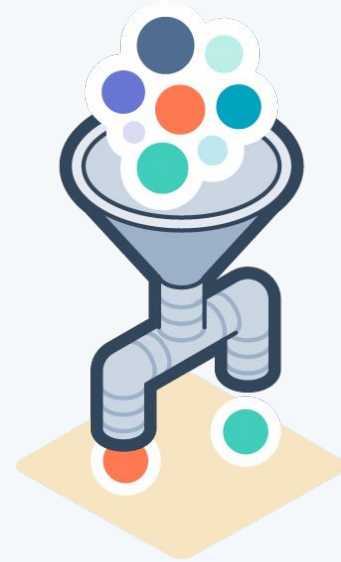
Most companies have immediate needs to improve their sales and marketing, which makes this a logical place to start



Learn the HubSpot Product Faster & Better

Tip #3

Have your firm become its
own best customer for
HubSpot

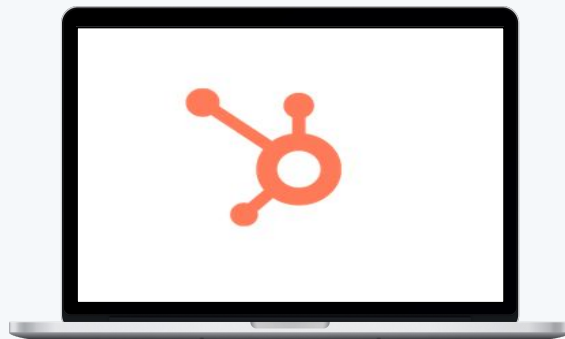


Tip #4

Check out the additional resources that accompany this training.

They include:

- A link to HubSpot product features and benefits
- A recorded HubSpot product demo
- Where to become product certified
- How to start becoming your own best customer
- And more!



HubSpot

