### How to Price, and Package your HubSpot-Related Services



For each HubSpot hub, there are dozens of services you could offer to help client's use it better.

Across all the HubSpot hubs, the number of services you could offer easily numbers over a hundred





"I want the quick fix. Which are the most appropriate tools for me to bundle? Is there a quick starter? Do you have examples of how other partners have bundled their services with yours and what tools they used?"

HubSpot Solutions Provider





#### Introducing the

# Quick Wins Workshop and Optional Challenge

#### **QUICK WINS:**

Simple yet powerful HubSpot solutions that produce client results, offer quick time to value, and drive fees for your firm

### **Quick Wins Workshop and Optional Challenge**

In this recorded series, you'll learn how to:

- Define quick wins using the HubSpot Sales Hub and Marketing Hub, primarily the free and starter editions.
- Price and package HubSpot quick wins along with your firm services
- Grow your engagements over time using quick wins

#### Sessions

- 1. Quick Wins Magic create profitable projects with quick wins
- 2. Ladder Up with Quick Wins
  Grow more sizable and profitable engagements
  using a progression of quick wins

Focus on pricing and packaging



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- 3. The Winning Quick Wins Demo
  How to effectively demo HubSpot quick wins and turn
  demos to dollars
- 4. Pinpointing Quick Win Need How to diagnose quick wins that stick

Focus on demonstrating and selling quick wins



### Quick Wins Workshop and Optional Challenge

There are lots of additional tools and resources that accompany the series including:

- A quick wins cheat sheet
- Pricing and packaging examples
- Discovery call guides
- and more





## HubSpot

