HubSpot

HubSpot Overview Q2 2023



Safe Harbor Statement

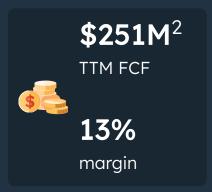
This presentation includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding management's expectations of future financial and operational performance and operational expenditures, expected growth, foreign currency movement, and business outlook, including our financial guidance for the third fiscal guarter of and full year 2023 and our long-term financial framework; statements regarding our positioning for future growth and market leadership; statements regarding the economic environment; and statements regarding expected market trends, future priorities and related investments, and market opportunities (including with respect to our expanding Total Addressable Market). These forward-looking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts and statements identified by words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" or words of similar meaning. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies and prospects as reflected in or suggested by those forward-looking statements are reasonable, we can give no assurance that the plans, intentions, expectations or strategies will be attained or achieved. Furthermore, actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control including, without limitation, risks associated with our history of losses; our ability to retain existing customers and add new customers; the continued growth of the market for a CRM platform; our ability to develop new products and and technologies and to differentiate our platform from competing products and technologies; our ability to manage our growth effectively over the long-term to maintain our high level of service; our ability to maintain and expand relationships with our solutions partners; the price volatility of our common stock; the impact of geopolitical conflicts, inflation, foreign currency movement, and macroeconomic instability on our business, the broader economy, our workforce and operations, the markets in which we and our partners and customers operate, and our ability to forecast our future financial performance; regulatory and legislative developments on the use of artificial intelligence and machine learning; and other risks set forth under the caption "Risk Factors" in our SEC filings. We assume no obligation to update any forward-looking statements contained in this document as a result of new information, future events or

HubSpot is a leading Customer Relationship Management platform for scaling companies

Our mission is to help millions of organizations grow better.

HubSpot at a Glance









¹ YoY growth based on trailing twelve month period as of Q2 2023, compared to prior trailing twelve month period as of Q2 2022.

² FCF = Free Cash Flow is a non-GAAP metric. Please refer to the end of this presentation for a reconciliation of GAAP to non-GAAP figures.



The SMB market is underserved



Disconnected point solutions

Cobbled enterprise solutions

HubSpot is well positioned to solve this problem



Disconnected point solutions

Cobbled enterprise solutions

Our customers are challenged by a crisis of disconnection

Disconnected systems

Disconnected people

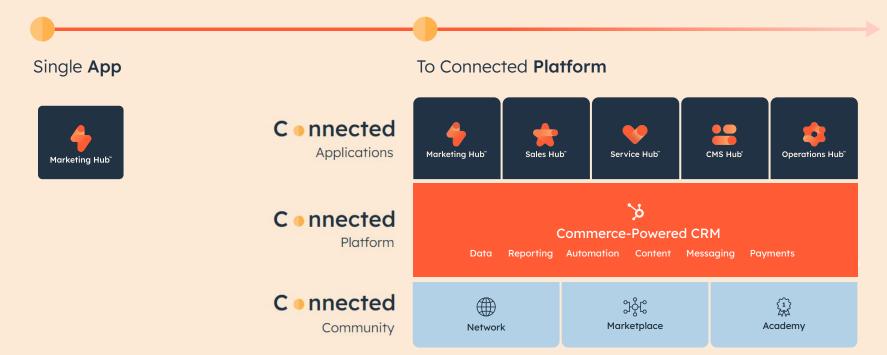
Disconnected customers

Disconnected point solutions are not the solution

People need more than software to thrive and crave community

Old GTM strategies will **NOT work in this new world**

To Help our Customers Make Connections, We've Transformed From A **Single App To Platform**





We help customers scale across all stages of their digital journey





Newer to digital

VIESMANN

Industrials

Marketing Hub

PayPlug

Software

Marketing, Sales, CMS Hubs

Early to digital

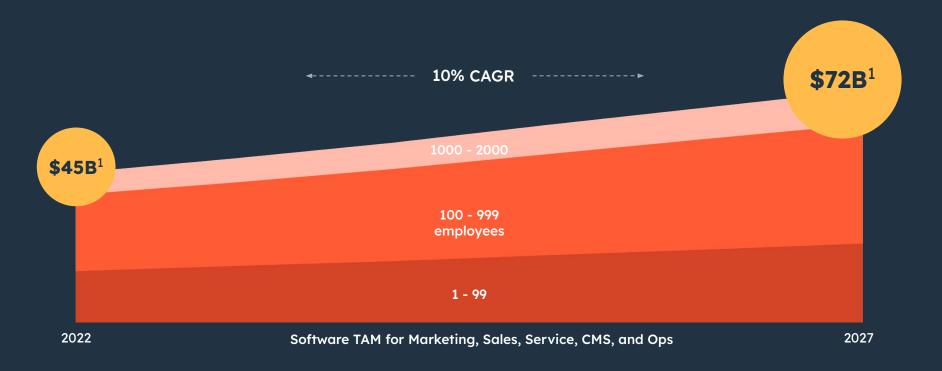
Digitally Mature

WyreSt>rm

Electronics Manufacturing

Marketing, Sales, Service Hubs

Our TAM is large and expanding





¹ Includes Total Addressable Market for software in HubSpot's core product groups including Marketing Hub, Sales Hub, Service Hub, Operations Hub and CMS Hub. Does not include Commerce and Payments TAM. Source: IDC and HubSpot estimates as of 9/7/2022.

Wide Breadth of Distribution



Award Winning Culture



#2 Best Place to Work in 2022 by
Glassdoor



#1 Best CEOs for Women by
Comparably



100 Best
Companies to
Work For® by
Great Places to
Work



Best Workplaces for Millennials™ by Great Places to Work

The HubSpot Journey



 $^{^{1}}_{\circ}$ Sales Hub originally launched and branded as "Sidekick".

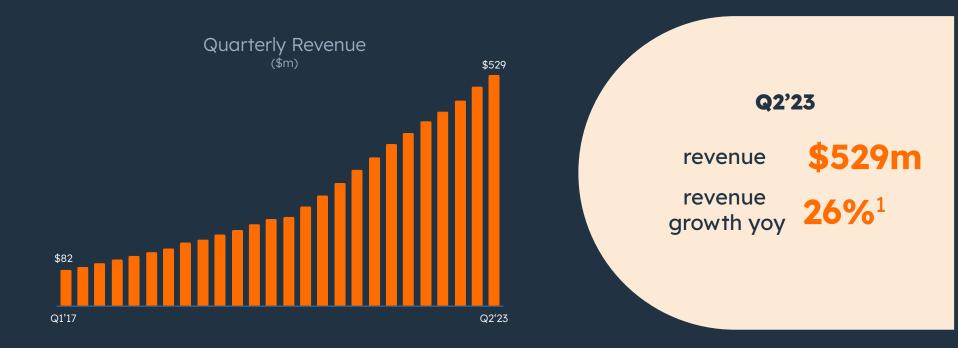
² ARR: Annual Recurring Revenue.



Financial Overview Q2 2023



Strong Revenue Growth





¹ Excludes impact of foreign currency. Q2'23 revenue growth was 25% as reported and 26% in constant currency. Constant Currency is presented by converting current and comparative prior period operating results for entities reporting in currencies other than U.S. Dollars into U.S. Dollars at constant exchange rates rather than actual exchange rates in effect during the respective period.

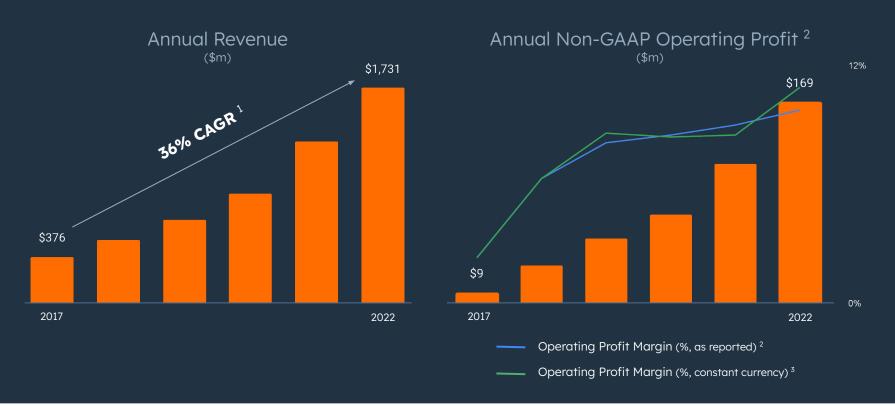
Growing Profitability with Scale





¹ Non-GAAP operating profit excludes expenses associated with stock based compensation, amortization of acquired intangible assets, acquisition related expenses and restructuring charges. Please refer to the end of this presentation for a reconciliation of GAAP to non-GAAP figures.

Strong Track Record of Profitable Growth

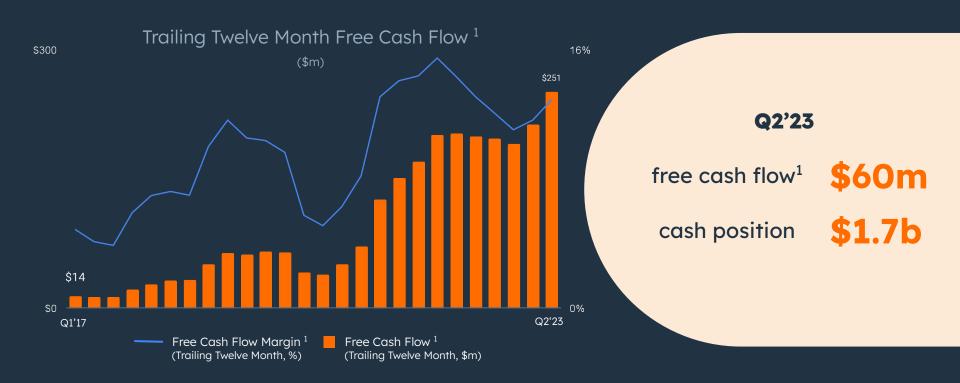


¹ CAGR: compound annual growth rate. Based on as-reported revenue from 2017 to 2022. ² See definition and reconciliation of non-GAAP operating income in appendix.



³ Excludes the impact of foreign currency fluctuations and is presented by converting current and comparative prior period operating results for entities reporting in currencies other than U.S. Dollars into U.S. Dollars at constant exchange rates.

Increasing Free Cash Flow Generation





¹ Free cash flow is a non-GAAP metric and is defined as cash and cash equivalents provided by (used in) operating activities less purchases of property and equipment and capitalization of software development costs. Please refer to the end of this presentation for a reconciliation of GAAP to non-GAAP figures.

Long Term Financial Targets

	2020	2021	2022	Q1 2023	Q2 2023	Long Term Target ¹
Gross Margin	82%	81%	83%	84%	85%	81% - 83%
R&D % of revenue	19%	18%	19%	19%	20%	18% - 20%
S&M % of revenue	45%	45%	45%	44%	43%	30% - 35%
G&A % of revenue	10%	9%	9%	8%	8%	8% - 9%
Operating Margin	8%	9%	10%	13%	14%	20% - 25%

¹ These estimates reflect our current operating plan as of 8/2/2023 and are subject to change as future events and opportunities arise. All percentages are non-GAAP and exclude expenses associated with stock based compensation, amortization of acquired intangible assets and acquisition related expenses. Please refer to the end of this presentation for a reconciliation of GAAP to non-GAAP figures.



	2020		2021		2022		Three Month March 31		Three Months Ended June 30, 2023		
	\$ '000s	% of	\$ '000s	% of	\$ '000s	% of	\$ '000s	% of		% of	
Cost of Revenue	¥ 000s	Revenues	→ 000s	Revenues	→ uuus	Revenues	→ 000s	Revenues	\$ '000s	Revenues	
Subscription	130.685	15%	211,132	16%	257,513	15%	68,339	14%	73.824	14%	
Stock-based compensation	(4,408)	0%	(6,297)		(9,076)	-1%	(2,745)				
Amortization of acquired intangibles	(2,340)		(937)		(1,203)	-176 0%	(399)		(3,516)		
Gain on termination of operating leases	(2,340)	0%	395	0%	(1,203)	0%	(333)	0%	(405)	0%	
		0%	(600)	0%		0%		0%		0%	
Loss on disposal of fixed assets Non-GAAP subscription	123.937	- 0% - 14%	203.693	16%	247.234	14%	65.195			. 0%	
Non-GAAP subscription	123,937	. 1476 .	203,693	16%	241,234	1476	65,195	13%	69,903	13%	
Professional services and other	36,274	4%	47,725	4%	56,746	3%	13,707	3%	13,462	3%	
Stock-based compensation	(2,536)	0%	(3,092)	0%	(4,393)	0%	(1,087)		(1,459)	0%	
Gain on termination of operating leases		0%	275	0%		0%		0%		0%	
Loss on disposal of fixed assets	10 To	. 0% _	(415)			_ 0%	· · · · · · · · · · · · · · · · · · ·	_ 0%		0%	
Non-GAAP professional services and other	33,738	4%	44,908	3%	52,353	3%	12,620	_ 3%	12,003	2%	
Gross Margin											
Gross margin	716,067	81%	1,041,801	80%	1,416,710	82%	419,574	84%	441,852	84%	
Stock-based compensation	6,944	1%	9,389	1%	13,469	1%	3,832	1%	4,975	1%	
Amortization of acquired intangible assets	2,340	0%	662	0%	1,203	0%	399	0%	405	0%	
Gain on termination of operating leases		0%	(670)	0%		0%		0%		0%	
Loss on disposal of fixed assets		0%	1,015	0%		0%		0%		0%	
Non-GAAP gross margin	725,351	82%	1,052,197	81%	1,431,382	83%	423,805		447,232	85%	
Operating Expenses											
Research and development	205.589	23%	301.970	23%	442.022	26%	127.683	25%	169.955	32%	
Stock-based compensation	(39,366)	-4%	(61,614)		(107,517)	-6%	(33,324)		(64,060)	-12%	
Acquisition/disposition related income	(1,287)	0%	(1,152)		300	0%	(00,024)	0%		0%	
Gain on termination of operating leases	(1,201)	0%	1,346	0%	300	0%		0%		0%	
Loss on disposal of fixed assets		0%	(2,036)			0%		0%		0%	
Non-GAAP research and development	164,936	19%	238,514	18%	334,805		94,359		105,895	20%	
Salas and marketing	452.081	51%	649.681	50%	886,069	51%	250.683	50%	265.294	50%	
Sales and marketing									(38,625)	-7%	
Stock-based compensation	(50,552)	-6%	(67,413)		(107,640)	-6%	(30,169)		(446)	0%	
Amortization of acquired intangible assets	(79)		(389)		(1,426)	0%	(446)		(440)	0%	
Acquisition related expenses		0%	(367)			0%		0%		0%	
Gain on termination of operating leases		0%	1,839	0%		0%		0%		0%	
Loss on disposal of fixed assets		. 0% _	(2,781)			_ 0%		_ 0%	226.223	43%	
Non-GAAP sales and marketing	401,450	45%	580,570	45%	777,003	- 45%	220,068	44%	220,223	43%	
General and administrative	109,225	12%	144,949	11%	197,720	11%	57,405	11%	61,222	12%	
Stock-based compensation	(24,626)	-3%	(28,345)	-2%	(47,223)	-3%	(15,712)	-3%	(20,343)	-4%	
Acquisition related expenses	(545)	0%	(568)	0%		0%		0%		0%	
Gain on termination of operating leases		0%	421	0%		0%		0%		0%	
Loss on disposal of fixed assets		0%	(636)	0%		0%		0%	-	_ 0%	
Non-GAAP general and administrative	84,054	10%	115,821	9%	150,497	9%	41,693	8%	40,879	8%	
Restructuring charges	-	0%		0%	-	0%	28,570	6%	63,880	12%	
Loss from Operations	500 V		- 2	-	9	-					
Loss from operations	(50,828)	-6%	(54,799)	-4%	(109,101)	-6%	(44,767)	-9%	(118,499)	-22%	
Stock-based compensation	121,488	14%	166,761	13%	275,849	16%	83,037	17%	128,003	24%	
Amortization of acquired intangible assets	2,419	0%	1,326	0%	2,629	0%	845	0%	851	0%	
Acquisition related expenses	1,832	0%	2.087	0%	(305)	0%		0%		0%	
Gain on termination of operating leases	.,002	0%	(4,276)	0%	200/	0%		0%		0%	
Loss on disposal of fixed assets		0%	6,468	0%		0%		0%		0%	
Restructuring charges		0%	*,,,,,	0%		0%	28,570	6%	63,880 74,235	12% 14%	



	Three Months Ended		March 31, 2017 Three Months Ended June 30, 2017			nths Ended		nths Ended		onths Ended 31, 2018	Three Months Ended June 30,2018		
	March 31	% of	June .	% of	Septemb	er 30, 2017 % of	Decemb	er 31, 2017 % of	March	% of	% of		
	\$ '000s	Revenu	\$ '000s	Revenues	\$ '000s	Revenues	\$ '000s	Revenues	\$ '000s	Revenues	\$ '000s	Revenues	
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Gross Margin	05.400	7001	70.500	7000	70740	0.401	05.405			2001	07.705		
Gross margin	65,180	79%	70,502	79%	78,716	81%	85,485			80%	97,725	80%	
Stock-based compensation	564 9	1% 0%	844	1% 0%	754 38	1% 0%	823			1% 0%	1,163 50	1% 0%	
Amortization of acquired intangible assets Non-GAAP gross margin	65,753		71,346	80%	79,508	81%	50 86,358				98,938	81%	
Non-GAAP gross margin	00,703	- 80%	/ 1,340	80%	79,508	81%	80,338	_ 819	6 93,190	_ 81%	98,938	81%	
Loss from Operations													
Loss from operations	(8,000)	-10%	(10,577)	-12%	(12,126)	-12%	(9,433) -99	6 (11,324)	-10%	(14,052)	-11%	
Stock-based compensation	9,303	11%	13,006	15%	12,110	12%	12,898	129	6 16,046	14%	19,675	16%	
Amortization of acquired intangible assets	16	0%		0%	38	0%	50			0%	50	0%	
Acquisition/disposition related income (expense		_ 0%	023	0%	439	0%	827				802	1%	
				3%	461	0%	4.342	49	6 5.574	5%	6,475	5%	
Non-GAAP loss from operations	1,319	_ 2%	2,429	3%	401	0.0		- 17/	<u> </u>	- 0%			
	Three Mon	-	Three N	Jonths Ended ber 31, 2018	hree Mo	nths Ende 31, 2019	hree Month	s Ende 1	Three Month September	s Ended	Three Mon	ths Ended	
	Three Mon	- nths Ended	Three N	lonths Ended	hree Mo	nths Ende	hree Month	s Ende 1	Three Month	s Ended	Three Mon	ths Ended	
	Three Mon	nths Ended er 30,2018	Three N	lonths Ended ber 31, 2018 % of	hree Mo	nths Ende 31, 2019	hree Month June 30,	s Ende 1 2019	Three Month	s Ended 30, 2019	Three Mon	ths Ended r 31, 2019	
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Non-GAAP loss from operations Gross Margin	Three Mon September \$ '000s	er 30,2018 % of Revenu	Three M	lonths Ended ber 31, 2018 % of s Revenu	hree Mo March \$ '000s	nths Ende 31, 2019 % of Revenu	hree Month June 30, \$ '000s F	s Ende 1 2019 7 % of 1 Revenu 1	Three Month September : \$ '000s	s Ended 30, 2019 % of Revenu	Three Mon Decembe \$ '000s	ths Ended r 31, 2019 % of Revenu	
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Non-GAAP loss from operations Gross Margin Gross margin Stock-based compensation	Three Mon September \$ '000s	aths Ended er 30,2018 % of Revenu 80%	Three N Decem \$ '000	lonths Ended ber 31, 2018 % of s Revenu	hree Mo March \$ '000s	nths Ende 31, 2019 % of Revenu	hree Month June 30, \$ '000s F	s Ende 7 2019 - 8 % of 8 8evenu - 8	Three Month September : \$ '000s	s Ended 30, 2019 % of Revenu	Three Mon Decembe \$ '000s	ths Ended r 31, 2019 % of Revenu 81% 1%	
Non-GAAP loss from operations Gross Margin Gross margin Stock-based compensation Amortization of acquired intangible assets	Three Mon Septembe \$ '000s 106,061 1,194	aths Ended er 30,2018 % of Revenu 80%	\$ '000	Nonths Ended ber 31, 2018 % of s Revenu 358 81% 676 1% 600 1%	hree Mo March \$ '000s 122,220 1,633	nths Ende 31, 2019 % of Revenu 81% 1%	hree Month June 30, \$ '000s F	s Ende 2019 2019 2019 2019 2019 2019 2019 2019	**Three Month September ** * '000s 140,358 1,468	s Ended 30, 2019 % of Revenu 81% 1%	Three Mon December \$ '000s 150,211 1,367	ths Ended r 31, 2019 % of Revenu 81% 11% 0%	
Non-GAAP loss from operations Gross Margin Gross margin Stock-based compensation	Three Mon Septembe \$ '000s 106,061 1,194 494	sths Ended er 30,2018 % of Revenu 80% 11% 0 0%	Three M Decem \$ '000 116,6	North Section North	hree Mo March \$ '000s 122,220 1,633 800	nths Ende 31, 2019 % of Revenu 81% 1% 1% 0%	hree Month June 30, \$ '000s F 132,113 1,488 800	s Ende 2019 Cevenu 81% 1% 0%	\$ '000s 140,358 1,468 762	s Ended 30, 2019 % of Revenu 81% 1% 0%	Three Mon December \$ '000s 150,211 1,367 839	ths Ended r 31, 2019 % of Revenu 81% 1 1% 0 0%	
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Non-GAAP loss from operations Gross Margin Gross margin Stock-based compensation Amortization of acquired intangible assets Acquisition related expenses Non-GAAP gross margin Loss from Operations Loss from operations	Three Mon September \$ '000s 106,061 1,194 494 	**************************************	\$ '000 116,6 1,1 118,5	Nonths Ended ber 31, 2018 % of s Revenu 358 81% 676 1% 600 1% - 0% 334 82%	hree Mo March \$ '000s 122,220 1,633 800 - 124,653	nths Ende 31, 2019 % of Revenu 81% 1% 1% 0% 82%	\$ '000s F 132,113 1,488 800 - 134,401	81% 1% 0% 0% 82% -10%	\$ '000s 140,358 1,468 762 142,588	s Ended 30, 2019 % of Revenu 81% 1% 0% 0% 82% -8%	Three Mon December \$ '000s 150,211 1,367 839 - 152,417	ths Ended r 31, 2019 % of Revenu 81% 1 1% 0 0% — 0% — 82%	
Gross Margin Gross margin Gross margin Stock-based compensation Amortization of acquired intangible assets Acquisition related expenses Non-GAAP gross margin Loss from Operations Loss from operations Stock-based compensation	Three Mon September \$ '000s 106,061 1,194 494 - 107,749	**************************************	\$ '000 \$ '000 116,6 1,6 118,5 (7,8	Nonths Ended ber 31, 2018 % of s Revenu 358 81% 676 1% 600 1% - 0% 334 82%	hree Mo March \$ '000s 122,220 1,633 800 - 124,653	81% 1% 0% 80% 81% 1% 1% 20%	hree Month June 30, \$ '000s 6 132,113 1,488 800 134,401	8 Ende 2019 8 of Revenu 81% 0% 0% 82%	\$ '000s \$ '000s 140,358 1,468 762 - 142,588	s Ended 30, 2019 % of Revenu 81% 1% 0% 0% 82%	Three Mon December \$ '000s 150,211 1,367 839 - 152,417	ths Ended r 31, 2019 % of Revenu 81% 1 1% 0 0% 82% 81 13%	
Non-GAAP loss from operations Gross Margin Gross margin Stock-based compensation Amortization of acquired intangible assets Acquisition related expenses Non-GAAP gross margin Loss from Operations Loss from operations	Three Mon September \$ '000s 106,061 1,194 494 - 107,749 (15,050 19,612 494	**************************************	\$ '0000 116,6 1,0 118,5	No. No.	\$ '000s \$ '000s 122,220 1,633 800 - 124,653 (9,036 21,205	81% 1% 1% 0% 82%	hree Month June 30, \$ '000s F 132,113 1,488 800 	81% 1% 0% 82% -10% 18%	\$ '000s 140,358 1,468 762 - 142,588 (14,072) 23,791	s Ended 30, 2019 % of Revenu 81% 1% 0% 82% -8% 14%	Three Mon December \$ '000s 150,211 1,367 839 - 152,417 (8,158 24,095	ths Ended r 31, 2019 % of Revenu 81% 1 1% 0 0% - 82% 2 13% 6 13% 6 0%	



	Three Months Ended March 31, 2020		The state of the s	lonths Ende		Three Months Ended September 30, 2020 Three Months Ended December 31, 2020				Three Mor		Three Months Ended June 30, 2021		Three Months Ended September 30, 2021	
	Iviaic	% of		% of		% O	-	Jecembe	% of	- Walti	% of	% of		Septembe	% of
	\$ '000s		ie \$'000:					\$ '000s	Revenue	\$ '000s	Revenu	\$ '000s	Revenue	\$ '000s	Revenue
Gross Margin															
Gross margin	160,6	83 81	% 164,8	31 8	1% 185,7	82 8	1%	204,771	81%	226,631	81%	247,911	80%	269,589	79%
Stock-based compensation	1,5	05 1	% 1,7	03	1% 1,7	92	1%	1,945	1%	2,007	1%	2,408	1%	2,408	1%
Amortization of acquired intangible assets		80 0	1% (8	79	0% 4	42	0%	139	0%	239	0%	236	0%	234	0%
Gain on termination of operating leases		. (۱% .		0% -		0%		0%		0%		0%	(670)	0%
Loss on disposal of fixed assets			1%		0% -		0%		0%		0%		0%	1,015	0%
Non-GAAP gross margin	163,0	68 82	167,4	13	2% 188,0	<u>16</u> 8	2%	206,855	82%	228,877	81%	250,555	81%	272,576	80%
Loss from Operations															
Loss from operations	(14,1	02) -7	'% (13, 6	25) -	7% (15,4	61) -	7%	(7.641)	-3%	(15,032) -5%	(16,602)) -5%	(14,927)	-4%
Stock-based compensation	27.4		% 31,3		5% 31,1		4%	31,466	12%	32,423		43,433		44,987	13%
Amortization of acquired intangible assets		00 0	1% 8	99	0% 4	62	0%	159	0%	345	0%	337	0%	326	0%
Acquisition/disposition related income (expenses)		33 (1% 5	18	0% 3	40	0%	640	0%	1,195	0%	372	0%	350	0%
Gain on termination of operating leases		. (1% .		0% -		0%		0%		0%		0%	(4,276)	-1%
Loss on disposal of fixed assets		. (1%		0% -		0%		0%		0%		0%	6,468	2%
Non-GAAP loss from operations	14,5	94 7	'% <u>19,</u> 1	66	9% 16,5	27	7%	24,624	10%	18,931	7%	27,540	9%	32,928	10%
	Three Mon	ths Ended	Three Monti	s Ended	Three Mont	s Ended	Three	Months E	nded 1	hree Months	Ended	Three Mont	hs Ended	Three Mon	ths Ended
	Decembe	r 31, 2021	March 31	, 2022	June 30	2022	Septe	ember 30,	2022	December 31,	2022	March 3	1, 2023	June 30	, 2023
	- UVIII an	% of		% of		% of			% of	100	% of		% of		% of
	\$ '000s	Revenue	\$ '000s	Revenue	\$ '000s	Revenue	\$ '00	0s Re	venue	\$'000s R	evenue	\$ '000s	Revenue	\$ '000s	Revenue
Gross Margin															
Gross margin	297,670	81%	322,663	82%	342,824	68%		1,831	82%	389,393	83%	419,574	84%	441,852	84%
Stock-based compensation	2,563	1%	2,658	1%	3,631	1%		3,479	1%	3,673	1%	3,832	1%	4,975	1%
Amortization of acquired intangible assets	228	_ 0%	321	0%	306	0%		292	0%	283	0% _	399	_ 0%	405	0%
Non-GAAP gross margin	300,461	81%	325,642	82%	346,761	69%	36	5,602	82%	393,349	84%	423,805	84%	447,232	85%
Loss from Operations															
Loss from operations	(8,237)	-2%	(11,154)	-3%	(44,767)	-9%		2,213)	-7%	(13,486)	-3%	(44,767)		(118,499	
Stock-based compensation	45,914	12%	45,704	12%	83,037	17%	7:	2,213	16%	76,768	16%	83,037	17%	128,003	24%
Amortization of acquired intangible assets	318	0%	410	0%	845	0%		738	0%	729	0%	845	0%	851	0%
Acquisition/disposition related income (expenses)	170	0%		0%		0%			0%		0%		0%		0%
Restructuring charges	38,165	0%	34,960	0%	20.445	0%	*	0,738	0%	- C4 044	0% _	28,570	- 6%	63,880	_ 12%
Non-GAAP loss from operations	38,165	10%	34,960	9%	39,115	8%	4	0,738	9%	64,011	14%	67,685	13%	74,235	14%



	March 31, 2017	June 30, 2017 Se	eptember 30, 2017	December 31, 2017	March 31, 2018	June 30,2018	September 30,2018
	\$ '000s	\$ '000s	\$ '000s	\$ '000s	\$ '000s	\$ '000s	\$ '000s
GAAP net cash and cash equivalents provided by (used in) operating activities Purchases of property & equipment Capitalization of software development costs Repayment of 2022 Convertible Notes attributable to the debt discount	35,279 (14,983) (5,925)	35,364 (15,592) (6,577)	37,893 (17,528) (6,882)	49,614 (20,276) (7,071)		62,018 (20,514) (9,537)	65,734 (21,875) (10,491)
Free cash flow	14,371	13,195	13,483	22,267	28,487	31,967	33,368
	December 31, 2018	March 31, 2019 J	June 30, 2019	September 30, 2019	December 31, 2019	March 31, 2020	June 30, 2020
	\$'000s	\$'000s	\$ '000s	\$ '000s	\$ '000s	\$'000s	\$ '000s
GAAP net cash and cash equivalents provided by (used in) operating activities Purchases of property & equipment Capitalization of software development costs Repayment of 2022 Convertible Notes attributable to the debt discount	84,851 (22,305) (11,168) -	95,845 (20,331) (11,373) -	96,041 (23,051) (10,690) -	104,193 (26,814) (11,581)	118,972 (40,372) (13,474) -	104,267 (47,249) (15,422) -	56,880 (48,257) (18,309) 48,675
Free cash flow	51,378	64,141	62,300	65,798	65,126	41,596	38,989
	September 30, 2020 D	ecember 31, 2020 I	March 31, 2021	June 30, 2021	September 30, 2021	December 31, 2021	March 31, 2022
	\$ '000s	\$ '000s	\$ '000s	\$ '000s	\$ '000s	\$ '000s	\$ '000s
GAAP net cash and cash equivalents provided by (used in) operating activities Purchases of property & equipment Capitalization of software development costs	75,878 (46,972) (19,979)	88,913 (37,318) (21,599)	128,602 (30,143) (24,171)	200,483 (28,123) (27,857)	204,469 (26,920) (31,593)	238,728 (28,726) (33,139)	258,254 (34,699) (35,520)
Repayment of 2022 Convertible Notes attributable to the debt discount Free cash flow	48,675 57,602	49,048 79,044	58,853 133,141	13,401 157,904	24,830 170,786	26,428 203,291	16,623 204,658
Repayment of 2022 Convertible Notes attributable to the debt discount	48,675	49,048	58,853	13,401 157,904	24,830	26,428	16,623
Repayment of 2022 Convertible Notes attributable to the debt discount	48,675 57,602	49,048 79,044	58,853 133,141	13,401 157,904	24,830 170,786	26,428	16,623
Repayment of 2022 Convertible Notes attributable to the debt discount	48,675 57,602 June 30, 2022 \$ '000s	49,048 79,044 September 30, 2022	58,853 133,141 December 31, 2022 \$ '000s 273,177 (37,426	13,401 157,904 March 31, 2023 \$ '000s 272,021) (30,796)) (49,745) 22,513	24,830 170,786 June 30, 2023	26,428	16,623

