

HubSpot September Partner INBOUND Competition Rules

These Rules govern the September Partner INBOUND Competition (the "Competition").

<u>Eligibility and Qualification</u>. To be eligible to participate in this Competition, your agency must be actively participating in the HubSpot Agency Partner Program (please note, this Competition is not open to Sales Solutions Partners or Sales Referral Partners). In addition, your HubSpot Partner Certification must be active by the conclusion of the Competition (September 30th) in order to qualify.

<u>Competition Period</u>. The Competition will begin on September 1, 2017 at 00:01 AM (ET) and continue until 23:59 PM (ET) on September 30, 2017 (the "Competition Period").

Winner Selection. We will publish a leaderboard throughout the Competition indicating the performance of the agencies participating in the Competition. If you would like to be removed from the leaderboard, but still participate in the Competition, you should notify HubSpot in writing. The agencies with the highest amount of New and Upgrade MRR sold within the Competition Period will be selected as the winners. Any deals closed (and recognised as sold by HubSpot) for HubSpot sales and marketing software within the Competition Period will count towards this contest.

The following winners will be selected from each territory listed below:

• NAMER: Three (3) winners in total

• EMEA: Two (2) winners in total

- APAC: One (1) winner in total
- LATAM: One (1) winner in total

The winners will be selected after the Competition Period has ended and the winning agencies will be notified by email within two (2) weeks of the competition ending. The selection of the winner by HubSpot will be final and HubSpot's decision on all matters relating to the selection shall be entirely at our discretion. In the event that a potential winner is disqualified for any reason, HubSpot may, in its sole discretion, award the applicable prize to an alternate winner selected.

<u>Prizes</u>. Each winner will be awarded one (1) 'All Access' ticket to INBOUND 2018 (approximate retail value of USD 650), four (4) nights of hotel accommodation for the duration of INBOUND 2018 and economy class travel to INBOUND 2018 from the winner's home location. Any expenses incurred by upgrading or varying the prize (for example, by extending your stay at INBOUND 2018, upgrading your flight or upgrading your INBOUND pass) will be the responsibility of the winner. No prize substitution or cash equivalent of the prize. No prize transfer.

Conditions. HubSpot reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Competition (or a portion thereof). If, at any stage, you do not wish to participate in the Competition, you must notify HubSpot in writing. HubSpot also reserves the right to disqualify the entry of an Agency from the Competition. All taxes applicable to the prizes specified herein will be sole responsibility of the winner. By participating, the entrants agree to (i) be bound by these Rules and the decisions of HubSpot, and such decisions shall be final and binding in all respects, and (ii) consent to any public announcements regarding the winners of the competition, including any references by name to the winning agencies. By entering the Competition, you waive all rights to bring (and covenant not to bring) any claim against HubSpot with respect to this competition. Entrants and winners further agree to release and hold harmless HubSpot from any and all liability arising from their participation in the competition and their enjoyment of the prizes (if applicable).