

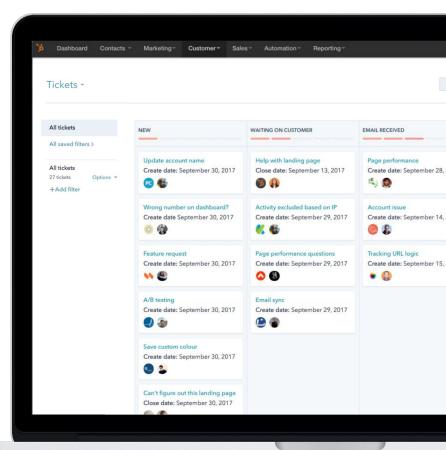
# Service Hub

A new product line from HubSpot, 100% focused on the customer experience





# Introducing Service Hub. Engage, guide, and grow better customers.

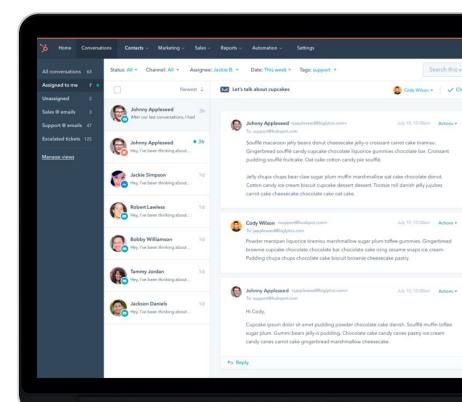


Engage Customers with:

### Conversations

Have more meaningful, context rich, customer service interactions with Conversations.

A universal inbox that helps teams collaborate on support at scale.

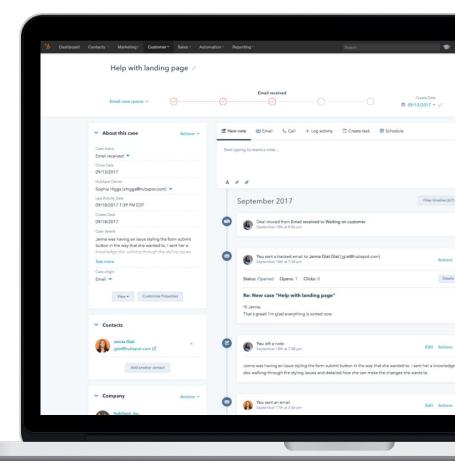


Engage Customers with:

## **Tickets**

Manage demand, meet expectations, and stay organized with Tickets.

Tickets for the backbone of a support team. Add automation and build a customer helpdesk solution.

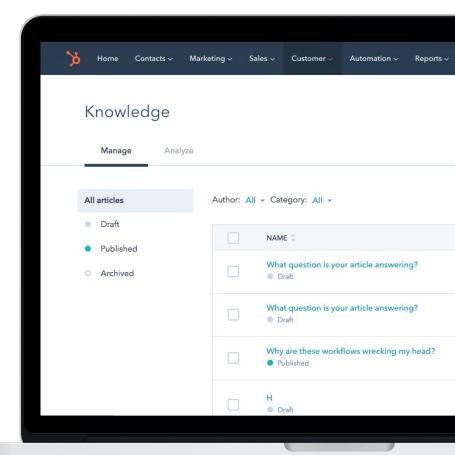


Guide Customers with:

## Knowledge Base

Help customers help themselves with a robust, data driven knowledge base.

Build simple, well structured articles that automatically index on Google search.

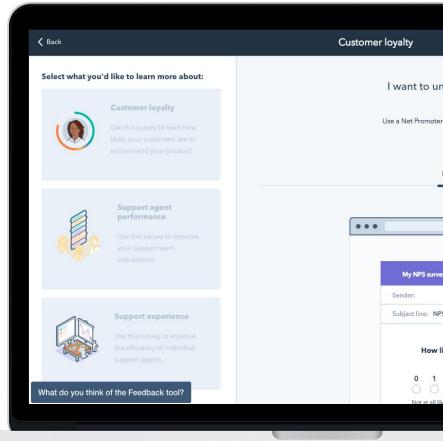


Grow with customers:

#### Customer Feedback

Truly understand your customers, their needs, and then take action with Feedback.

Feedback gives you a pulse on customer happiness and a roadmap for how to improve it.



Know how with:

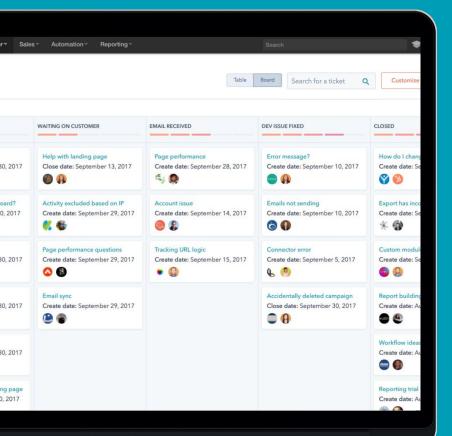
## Inbound Service Framework

A prescriptive how-to framework to engage, guide, and grow better customers.

It'll get your customer flywheel cranking with a clear, repeatable structure for service.

Follow it to educate your team, earn more promoters, and grow better.





## Service Hub

HubSpot is now in the business of customer service software.